



SYSTEM OVERVIEW

It's all about me. Each of us is uniquely individual with distinctive needs. It makes sense that we should be able to easily customise something that is completely personal.

Imagine anti-ageing skin care as individual as you are. Now it can be with state-of-the-art technology and breakthrough anti-ageing formulations. Nu Skin has redefined skin care with ageLOC Me. This is anti-ageing skin care like you've never seen, felt, or imagined.

ageLOC Me creates an entirely new approach to customised anti-ageing skin care. Brilliant yet simple to use, ageLOC Me delivers five powerful anti-ageing products, custom selected from about 2,000 possible regimen combinations. Delivering one streamlined, simplified regimen to you.

With ageLOC Me, every day is a confident, beautiful skin day.

TARGET CONSUMER

Men and women concerned with preventing and minimising the signs of ageing and interested in the latest in skin care.

KEY FEATURES

- Customisable regimen—take the simple electronic ageLOC Me skin assessment to customise your product set based on your skin care needs and preferences, and then obtain your personal skin care code.
- Smart delivery—several delivery options and 29 languages help you customise your experience.
- Travel mode—take your products with you with this convenient feature and travel container.

- Continued customisation—take the ageLOC Me skin assessment as often as you like.

AGELOC ME SYSTEM BENEFITS

- Features five powerful products in one smart, hygienic delivery device.
- Makes sticking to your skin care routine easy and fun.
- Customises and simplifies your daily skin care routine, making it more convenient.
- Provides a precise dose twice a day, every day.
- Features five customisable product delivery modes, including semi-automatic, automatic, on-demand, travel, and single use mode.
- Features remaining dose alerts so you know how much product you have left. You can also sign up for auto delivery to receive your refills—so you never have to go a day without.

USAGE

For optimal results, use ageLOC Me as your twice daily regimen. Morning and night, cleanse and tone, apply ageLOC Me Serum, and then either Day Moisturiser or Night Moisturiser.

SYSTEM STEPS

Step One—Take Your First Step Toward Customisation
Order your ageLOC Me Skin Care System online or from a distributor to start using ageLOC Me right away and take your first step toward customisation. The system contains your Calibration Set, your initial set of ageLOC Me products. Use these products for two weeks to experience how they feel and how they benefit your skin. Then, use them as a reference when you take your ageLOC Me skin assessment to further customise your regimen.

Step Two—Tell Us About You

Together with your Calibration Set experience, the ageLOC Me skin assessment helps you determine your skin care needs through a series of questions concerning your environment, region, individual skin attributes, personal ageing concerns, and preference for light or heavy moisturiser feel. Like fragrance in your moisturisers? You can choose to include it. You can also include or omit SPF from Day Moisturiser. And you can dial in targeted benefits with the serums to best fit you. At the end of the assessment, you'll receive your personal skin care code.

Step Three—Experience Your Customised Skin Care Regimen

Order your Custom Product Set using your personal skin care code. You told us about you, your skin, and your preferences and, using our expertise in anti-ageing science innovation, we created a regimen that's just for you. As soon as your Calibration Set cartridges are empty, you can start using your Custom Product Set right away. Like the Calibration Set, your customised set contains a one-month supply of three serums and a day and night moisturiser. The powerful ageLOC Me serums and moisturisers are Nu Skin's most sophisticated anti-ageing skin care formulations to date.

Step Four—Keep It or Change It Up

Retake the ageLOC Me skin assessment as many times as you like. You may find just the right combination for spring and summer, and then want to refine for autumn and winter. There's no limit to how many times you can take the assessment.

AGELOC ME PRODUCTS

- ageLOC Me Serums (3)—maximize your anti-ageing treatment by the power of three to improve the visible signs of ageing—lines and wrinkles, uneven skin tone, and rough, dull skin—resulting in a noticeably healthier, younger looking you.
- ageLOC Me Day Moisturiser—the perfect way to start your day, Day Moisturiser provides hydration to strengthen and maintain the skin's natural moisture barrier, helping protect throughout the day.
- ageLOC Me Night Moisturiser—specifically formulated to rejuvenate as you sleep, Night Moisturiser calms and soothes the skin while aiding the natural night time recovery process.

AGELOC ME PRODUCT BENEFITS

- Inspired by more than 30 years of anti-ageing genetic science.
- Features ageLOC technology to target the sources of ageing and preserve the look of youth.

- Helps prevent visible signs of hyperpigmentation and age spots to reveal more even, radiant skin.
- Provides options for SPF or SPF-free and fragranced or fragrance-free.
- Helps improve cellular turnover to refine texture and reveal smoother, softer skin.
- Helps increase skin radiance.
- Helps reduce the appearance of pores.
- Helps improve the visible signs of lines and wrinkles.
- Helps contour and firm the skin.
- Provides hydration to strengthen and maintain the skin's natural moisture barrier.
- Calms, soothes, and rejuvenates skin during its natural night time recovery process.
- Suitable for different skin types.

COMPLEMENTARY PRODUCTS

ageLOC Galvanic Spa with ageLOC Facial Gels—target the sources of ageing for immediate and long-term benefits, helping stressed, and tired skin immediately appear younger and revitalised.

ageLOC Tru Face Essence Ultra—helps contour and firm the skin, protect the skin from free radicals, and define skin around the eyes, neck, chin, and jawline.

Tru Face IdealEyes—reduces the appearance of bags under the eyes while instantly increasing skin radiance and smoothness. Designed specifically for the delicate eye area, this anti-ageing treatment ensures your eyes look young, refreshed, and vibrant.

Tru Face Line Corrector—targets signs of ageing while helping soften lines around your mouth, eyes, and forehead.

FREQUENTLY ASKED QUESTIONS

How is ageLOC Me different from other custom skin care systems on the market?

Nu Skin has redefined skin care with ageLOC Me, an entirely new, innovative, and sophisticated approach to anti-ageing skin care. With ageLOC Me, you are able to:

- Experience your ageLOC Me using your Calibration Set, five products designed to deliver comprehensive anti-ageing benefits and provide a reference as you take your skin assessment.
- Take the ageLOC Me skin assessment to create your customised regimen.
- Create a customised anti-ageing skin care regimen featuring proprietary ageLOC technology to target the sources of ageing.

- Use the smart, convenient, and intuitive ageLOC Me device to receive precise doses of serums and moisturisers every day and night.
- Create new skin care habits and increase the effectiveness of your products through consistent and regular use.

What is included in the ageLOC Me Skin Care System?

The ageLOC Me Skin Care System contains the ageLOC Me device, the Calibration Set consisting of five product cartridges (three serums, a day moisturiser, and a night moisturiser), the ageLOC Me Connector, the Serum Cartridge holder, a convenient travel container, four premium AA batteries, and the ageLOC Me User Manual.

Why is the ageLOC Me skin assessment necessary?

The skin assessment is the first step in customising and fine-tuning your skin care regimen. Using the assessment and Calibration Set, you can identify a personal regimen for your specific skin care needs based on your lifestyle, location, skin type, and preferences.

What is the difference between ageLOC Me and ageLOC Transformation?

ageLOC Me is a skin care regimen that is customised to the individual and provides the ability to create numerous product combinations based on individual preferences and needs. ageLOC Transformation is one effective anti-ageing regimen for most users. Both product lines are formulated with ageLOC technology to target the sources of ageing and preserve the look of youth. With ageLOC Me, you can choose to include fragrance in your moisturisers and SPF in your Day Moisturiser and choose from a variety of treatment product options. ageLOC Transformation offers one treatment product option, moisturisers are fragranced, and ageLOC Radiant Day lotion automatically contains SPF. ageLOC Me offers options for moisturisers based on your preference for light or heavy moisturisation, whereas ageLOC Transformation includes rich day and night moisturisers.

YOUR TWICE-DAILY AGELOC ME REGIMEN





AGELOC® ME AND AGELOC GALVANIC SPA

Use ageLOC Galvanic Spa two to three times weekly. ageLOC Me is a perfect daily use system that complements your Galvanic Spa routine. Both products use cutting-edge science and, when used together, provide powerful results for your skin and your Nu Skin business.

You may use the ageLOC Galvanic Spa up to three times a week as directed after cleansing and toning, right before applying your ageLOC Me Serum.