

# Nu Skin® Perennial®

Intense Body Moisturizer



Survival Strategy for Healthy Looking Skin

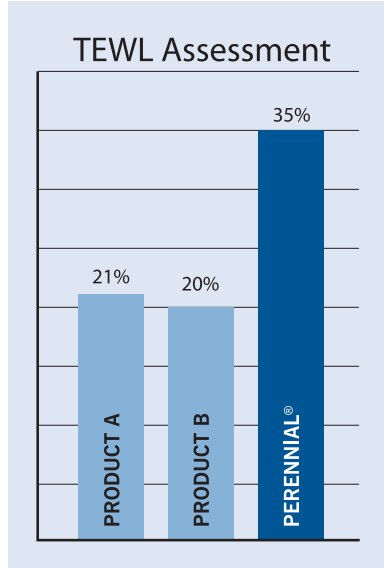


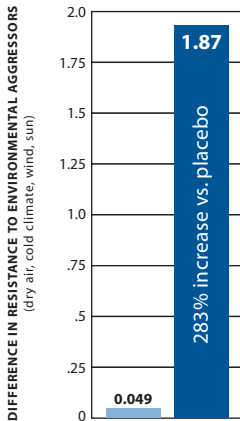
## Help Your Skin Thrive

Now your dry skin can benefit from the same protection that nature uses to guard tender flower bulbs through harsh winters. Perennial® Intense Body Moisturizer is the first all over moisturizer to contain IBR-Dormin™—a natural compound derived from narcissus bulbs that has been scientifically shown to increase cellular durability, maximizing the skin's natural defense mechanisms against environmental aggressors. Perennial® helps your skin remain comfortably soft and healthy looking year round.

## Proven Skin Moisture Retention

One of the most significant attributes of an effective moisturizer is the ability to reduce water loss through the upper layers of the skin. By enhancing the skin's natural moisture barrier, Perennial® has been scientifically shown to significantly reduce the amount of water leaving the skin. Over an eight-day period of product usage, a scientific study of transepidermal water loss (TEWL) showed a 35 percent improvement in the skin's moisture retention function. Other leading moisturizers tested alongside Perennial® were unable to show a statistically significant increase in the skin's moisture retention function under the same conditions.





**PLACEBO**  
p value = 0.395

**IBR-DORMIN™**  
p value = <0.0001

## Clinical Study on IBR-Dormin™ Effects

During winter months when narcissus bulbs are dormant, they produce IBR-Dormin,™ an extract that makes the bulb more durable and able to endure environmental stress. IBR-Dormin™ has a similar effect on human skin, and can provide better skin resistance to stress.

An evaluation of skin sensitivity, irritability, fatigue, tautness, suppleness, comfort, and overall protection by Perennial® showed that IBR-Dormin™ was 283 percent more successful than a placebo at protecting against environmental aggressors.

## How Does a Flower Bulb Survive Harsh Winters?



### Protect.

A flower bulb guards itself throughout the winter by building a reservoir of protective agents to preserve its cellular structure, moisture content, and nutrient supply.



### Preserve.

These protective agents help the bulb build and store energy so it is more resistant to environmental aggressors and can bloom each spring.



### Survive.

These protective agents make it possible for the bulb to renew itself year after year.



Great for All Over Body Use



Order Number: 01 100875



NUSKIN®

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